

6 Mistakes for Home Sellers to Avoid

And expert tips to follow for a successful sale!



Rachel Losito Baker

REAL ESTATE AGENT



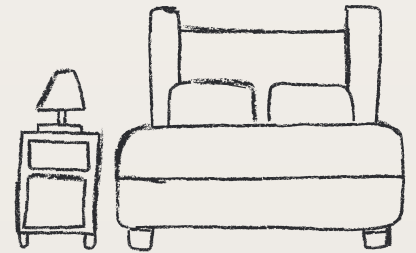
Overpricing or Underpricing the Home



Setting the wrong price can deter potential buyers and prolong the time your home stays on the market. If you work with me, I provide a comprehensive market analysis to set the right price for your home, ensuring it attracts the right buyers and maximizes your profit.

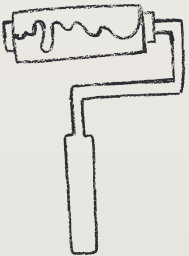
Poor Home Presentation

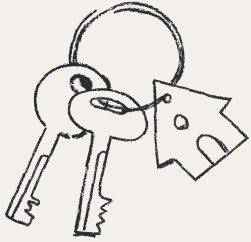
First impressions matter. A cluttered or poorly staged home can make it difficult for buyers to visualize living there. Take the time to declutter and depersonalize your space. If you choose to invest in professional staging I can offer advice on that. Don't forget about the exterior—curb appeal is crucial as it is the first thing prospective buyers will see.



Neglecting Necessary Repairs

Failing to address major and minor repairs can turn buyers away. It's important to ensure that the home is in top condition to attract serious buyers. If you want to be proactive you can even arrange a home inspection prior to listing your home to save time once it hits the market.





Restricting Showings

Making it difficult for buyers to schedule viewings can significantly limit the number of interested buyers. Be as flexible as possible to accommodate showings. Additionally, be respectful of buyers' privacy while touring the home.

Inadequate Marketing

Simply listing a home isn't enough. Leveraging professional photography and a video tour of the property, I will showcase your home across multiple platforms to draw in quality buyers who are eager to make an offer.



Choosing the Wrong Agent

Selecting the wrong agent can lead to poor strategy and execution, ultimately affecting your sale's success. With my deep knowledge of the local market, I will navigate any challenges that may arise, ensuring a seamless selling experience.



Want More Info?

If you found these quick tips helpful and are ready to dive deeper into the home-selling process, text "GUIDE" to (315) 956-4221 and I will send you my comprehensive Seller's Guide that walks you through every step of the process.



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Growing up in the Syracuse, NY area, I developed a passion for homes and the transformative power of loving where you live. I specialize in helping young couples and families upgrade from their starter homes to larger, more suitable spaces where they can thrive. As a dedicated real estate professional with Apex Real Estate, a boutique brokerage, I offer personalized marketing strategies and a seamless, stress-free experience. My mission is to make buying and selling homes simple and enjoyable, guiding you every step of the way. If you're ready to sell your current home and find your dream home, schedule a no-obligation initial consultation with me to discuss your needs and explore the next steps. Go to go.oncehub.com/apexinitialconsult to schedule now!

Come Say Hi on Insta!



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